

SHAGUN JOHRII

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EDUCATION

Wisdom High International School and Junior College, Nashik, India;

- AS (Advanced Subsidiary) and A (Advanced) level, Grade 12;

2023 - Present

- Cambridge IGCSE Board Examinations, Grade 10

2023

STANDARDIZED TESTS

- **SAT: Total - 1440; Reading and Writing - 680; Math - 760**

2023

- **IELTS - 8/9**

2024

ACADEMIC HONORS AND AWARDS

- School Commerce topper in IGCSE with 5 A*s

2023

- Overall Academic Topper in Grade 11

2024

- Subject topper in IGCSE for Economics, Accounting, Business Studies, and Environmental Management

- Subject topper in Grade 11 for Economics and Accounting

- Rewarded Merit Certificate for the John Locke Economics Essay Writing Competition

2024

FINANCIAL LITERACY INITIATIVES

2024

- **For House Help and Factory staff**- Designed and implemented a financial literacy program, facilitated by professional financial advisors, for house help staff across five factories. The program focused on enhancing financial planning, optimizing resource management, and promoting steps toward financial independence, delivered in a simple and practical format for easy comprehension.

ECONOMICS AND FINANCE EXPERIENCES

Research:

2024

- **How does the proliferation of e-commerce influence consumer expenditure patterns, and what factors contribute to the effectiveness of e-commerce strategies in stimulating consumer spending in the digital age**

- **How do market volatility and economic downturns influence investor behavior in relation to SIP investments?**

Internships

- **Galactico Corporate Services Limited**, Merchant banking, Nashik, India (www.galacticocorp.com)

2023

During this internship, I gained deeper accounting knowledge, applied Tally software, expanded my finance knowledge through various books and articles, and learned from experienced colleagues.

- **Krishna Finzplan LLP**, Personal Finance, Nashik, India (www.finzplan.com)

2024

I gained comprehensive knowledge of personal finance and investments, enriched by insights from Indian cultural teachings.

Online Courses

2024

- **Finance 101**, NSE Academy

- **Fundamental and Technical Analysis**, NSE Academy

- **Banking and Financial Institutions**, University of Illinois at Urbana-Champaign

- **Central Banks and Monetary Policy**, University of Illinois at Urbana-Champaign

- **Firm Level Economics: Consumer and Producer Behavior**, University of Illinois at Urbana-Champaign

- **Firm Level Economics: Markets and Allocations**, University of Illinois at Urbana-Champaign

Certifications

2024

- **Financial Modelling Valuation Analyst (FMVA)**, from the Corporate Finance Institute (CFI)- A certification that imparts vital financial analysis skills and emphasizes constructing effective financial models for confident business decisions. This comprehensive program ensures mastery in modeling, budgeting, forecasting, and overall competency in accounting and finance.

Competitions

2023-2024

- **John Locke Economics Essay Writing Competition**, John Locke Institute- Do successful business people benefit others when making their money, when spending it, both, or neither?

- **LSESU Economics Society Essay Competition**, LSESU Economics Society- The financial sector deals with a significant moral hazard since portfolio managers cannot be held accountable for poor investment performance. This is often used as a justification for higher pay and bonuses in the financial sector. With reference to this, what is the impact of bonus caps on the financial sector?

- **Marshall Society Economics Essay Writing Competition**, Marshall Society- Is the attention economy necessarily harmful?

- **Wharton Global High School Investment Competition**, Wharton; Group leader- An experimental investment challenge where my team and I worked in a team of seven, guided by an advisor, and had access to an online stock market simulator

SCHOOL LEADERSHIP

- Senior Ambassador, Grade 12

2024

- Fire House Captain, Grade 9

2021

ENTREPRENEURSHIP AND INVESTING

- **Stock Market Investments-**

2023-2024

Invested in the stock market and over the past year and five months, I have earned approximately 60% returns with a comprehensive investment strategy and a well-diversified portfolio.

- **Calligraphy Business-**

2021-2022

This business offered personalized kits through which I sold more than 50 kits over 8 months, marketing them independently through Instagram.

BUSINESS INTERNSHIPS

- **BucketList**, Social Networking Platform, Online

2022

I was involved in increasing app engagement and promoting the app through graphic design for social media

OUTREACH PURSUITS

- **Marketing Representative and Event Manager**, Pawcare, an NGO for stray animals

2022

I led a team of four graphic designers, managed social media channels (especially Instagram) to attract volunteers and donations, and organized the "Bake for the Paws" event, raising over ₹20,000 for stray animal welfare.

- **Volunteer** as a math tutor at an underprivileged school, Ramshej Madhyamik Vidyalaya

2024

Taught math to students in grades 7 and 8 during May 2024 as a summer school initiative.

EXTRACURRICULAR ACTIVITIES

- **Overall Best Caricaturist**, Nasik Model United Nations (NMUN) 2022

2022

- Passed with **Distinction** in the Elementary Grade Art Examination

2019

ONLINE COURSES

- **The Fundamentals of Digital Marketing**, Google

2022

INTERESTS

Calligraphy and Travelling